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For immediate release

Copenhagen Fashion Week AW20

Industry expectations and excitement are high as Copenhagen Fashion Week, 28 — 31 January, looks forward to welcoming brands, press and buyers to the AW20 edition.

This season, Copenhagen Fashion Week boasts 35 shows and presentations from Danish, Swedish and Norwegian brands such as Ganni, Holzweiler, and Cecilie Bahnsen. The sustainability-driven brand Carcel will officially open Copenhagen Fashion Week with their debuting show on Tuesday 28 January — followed by three days packed with shows, presentations and industry events.

Copenhagen Fashion Week unveils sustainability action plan

On Tuesday 28 January, at a press conference taking place just before the official opening show, CEO of Copenhagen Fashion Week Cecilie Thorsmark, will unveil the anticipated sustainability action plan for 2020-2022 — designed to not only reinforce the sustainability profile of the event itself but, more importantly, to push the industry to accelerate necessary and comprehensive sustainability efforts.

Heavy representation of menswear brands at AW20

Copenhagen Fashion Week is pleased to welcome an increased number of menswear brands to the AW20 schedule, including names like Tonsure, Wood Wood and Soulland, alongside a number of exciting newcomers from our neighbours in Sweden and Norway, counting names like Michael Olestad Selam Fessahaye and Rave Review, who are all making their debut at Copenhagen Fashion Week this season.

Industry events all week

Cliff and Revolver, Copenhagen's two fashion fairs devoted to providing exhibitors, press and buyers with an inspiring networking environment, will open their doors 29 — 31 January, showcasing emerging design talents, established and contemporary brands, and cutting-edge designers. The Meet the Nordics showroom, will take place on Wednesday 29 January, and continues to focus on sustainability by presenting sustainable Scandinavian brands. Finally, The

Jewellery Room, taking place on Friday 31 January, is initiating a new focus — namely a focus on sustainability and a mission to position Copenhagen as the capital of jewellery.

Copenhagen Fashion Week kicks off on Tuesday 28 January and ends on Friday 31 January. See the official AW20 schedule [here](#).

Contact Information

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