

For immediate release

Copenhagen Fashion Week releases the official AW20 schedule

Copenhagen Fashion Week has released the official schedule for the upcoming AW20 fashion week in January 2020.

After careful consideration of a strong field of applicants, the official schedule for Copenhagen Fashion Week that runs from 28-31 January has now been released. The AW20 line-up is exceptionally strong, boasting a long line of established names like Ganni, Stine Goya and Cecilie Bahnsen, but also debuting brands such as sustainability-driven Carcel and the internationally acclaimed Rains.

Cecilie Thorsmark, CEO of Copenhagen Fashion Week, comments: *"We are very excited to once again welcome guests to celebrate the best of Scandinavian fashion here in Copenhagen. This season boasts a very strong schedule, blending some of the most esteemed Danish, Swedish and Norwegian brands with some very exciting debutants that are already making headlines here and abroad."*

New names on the schedule

Copenhagen Fashion Week is furthermore pleased to announce that Wood Wood and Tonsure are back on the official schedule, bolstering the menswear scene that has been re-emerging the past year. They, together with the up-and-coming brand (di)vision, join the line-up of menswear brands like Henrik Vibskov, Soulland and this year's Magasin du Nord Fashion Prize finalist Mfpen.

Moreover, a number of new names from Sweden and Norway have chosen to show their AW20 collections at Copenhagen Fashion Week, namely Norwegian rising star Michael Olestad and the Swedish brands Selam Fessahaye and Rave Review. They join the established brands Holzweiler, Rodebjer and Stand Studio who have been a part of Copenhagen Fashion Week for several seasons.

Sustainable opening show

The sustainability-driven brand Carcel will officially open Copenhagen Fashion Week AW20 on Tuesday, 28 January at 10am.

"Copenhagen Fashion Week is the strongest platform in the Nordics to showcase what you stand for as a brand. Now that sustainability is a strong strategic focus for the event, we feel there is a match. We are very honoured to get to open Copenhagen Fashion Week and together with our

creative partners we hope to create a both beautiful and meaningful experience to remember,"
states Veronica d'Souza, CEO at Carcel.

See the official AW20 schedule [here](#).

Copenhagen Fashion Week kicks off on Tuesday 28 January - 31 January 2020.

Contact Information

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