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Copenhagen Fashion Week releases this summer's official schedule

Copenhagen Fashion Week just released the official schedule for the upcoming fashion week in August, including some strong debutants and a number of esteemed returning brands.

After careful consideration of the all-time high number of applications this season, the official schedule for Copenhagen Fashion Week SS20 has now been released. With 32 shows and 7 presentations on the schedule, the brands selected are exceptionally strong and include established names like Ganni, By Malene Birger and Holzweiler. Also featured are some of Scandinavia's rising stars like Saks Potts, Cecilie Bahnsen and Stand, just as strong brands like Samsøe Samsøe and Hope will make their Copenhagen Fashion Week debut.

Copenhagen Fashion Week is furthermore pleased to announce that a line of esteemed brands like Henrik Vibskov, Soulland and Freya Dalsjø are back in Copenhagen after up to several seasons away.

"I'm impressed by this season's lineup which I find particularly strong. To me, it constitutes the perfect blend of some of Scandinavia's most established and darling brands, as well as some very popular newcomers," says Cecilie Thorsmark, CEO of Copenhagen Fashion Week.

Sustainable opening show

The sustainable brand Blanche will officially open Copenhagen Fashion Week SS20 on Tuesday, 6 August at 9.00 am.

"We've worked very hard for our place in this industry - and we still do! We are proud of how far we've come and of our collaboration with Copenhagen Fashion Week and the actions we are taking together towards a greener future. Sustainability is at the very top of our priorities and we're excited to show everyone why we deserve to play in the big leagues," says Melissa Bech, Commercial Director, Blanche

New schedule format

In order to make space for the growing number of brands interested in being a part of Copenhagen Fashion Week, shows and presentations will take place in overlapping, but staggered time slots. In order to make the flow as seamless as possible, additional press busses and photographers will be servicing the schedule.

See the official SS20 schedule [here](#)(subject to change).

Copenhagen Fashion Week kicks off on Tuesday 6 August - 9 August 2019.

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