

## Spring Summer 2020 Collection

### “DANCE”

Baum und Pferdgarten will reveal their latest collection “DANCE” on August 8<sup>th</sup> 2019 as part of Copenhagen Fashion Week.

DANCE is a celebration of **love, freedom, and creativity**. It is a reflection of the **strength, grace, and ambition** of women who follow their own path.

When creating the collection, Creative Directors Rikke Baumgarten and Helle Hestehave were inspired by the film *Bobbi Jene*; a documentary that centres on the life of the famous American dancer and her fight for independence in the competitive world of dance.

*“Dance is one of the purest forms of self-expression, it has a transformative and liberating power. Bobbi Jene expresses her own individuality, and encourages others to do the same. We wanted to create a collection that evokes this liberated spirit of a dancer. There is a sense of movement and change throughout”* - Helle Hestehave, Creative Director

*“Bobbi Jene sacrifices everything to pursue her dreams – she is empowered and single-minded. Her strength and ambition were hugely influential when we were creating the collection. We thought about how the strength of the body is shown through movement”* - Rikke Baumgarten, Creative Director

The collection draws direct inspiration from a dancer’s wardrobe featuring elements such as open backs, cropped silhouettes, and wrap around closures. It is feminine and expressive whilst retaining the usual nods to masculinity. Rikke and Helle designed pieces they imagined Bobbi would wear when dancing and in her everyday life. From flowing ballerina skirts and athleisure-inspired puffers, to off-duty sustainable denim and structured evening dresses.

Baum und Pferdgarten’s signature codes of check and leopard are refreshed in creamy lilac, peachy yellow, and clean navy. Blurred florals, evoking movement, appear on satins, silks, and recycled lightweight mesh. New season accessories include the Kirby bag in textured leather, the gym-inspired Karla bag, and the dainty Kalina pouch in floating organza.

Baum und Pferdgarten strongly believes in the importance of circularity and is working to become more sustainable in all aspects of its operations. The aim is to continuously reduce the negative environmental impact of each collection. Spring Summer 2020 is the next step on this journey. Over 40% of the collection has been sourced from responsible fibres, including organic and recycled cotton, as well as recycled polyester made from plastic bottles. Responsible denim pieces, made from organic and recycled materials, have been dyed in a new process that uses 85% less water. All sustainable pieces will come with an extra swing tag and will be marked online with a dedicated icon.

**#BaumDANCE #BaumundPferdgarten**

For all Press related enquiries please contact Cecilie Stougaard at [cecilie@baumundpferdgarten.com](mailto:cecilie@baumundpferdgarten.com)

Baum und Pferdgarten is a Copenhagen-based fashion house founded in 1999 by Creative Directors Rikke Baumgarten and Helle Hestehave. The name of the brand was created as a play on Rikke and Helle’s surnames. Collections are available to shop in Baum und Pferdgarten’s Copenhagen flagship store, online at [www.baumundpferdgarten.com](http://www.baumundpferdgarten.com), and in selected department stores and retailers worldwide.

Follow Baum und Pferdgarten on Instagram: [@baumundpferdgarten](https://www.instagram.com/baumundpferdgarten)