

## EVENT CALENDAR

### CFW SERVICES

#### **LARGE PACKAGE**

- 1 Instagram post with @ & # from the event
- 1 Facebook post one day before the event to promote the event
- 1 newsletter mention
- 1 mention in the event calendar on [www.copenhagenfashionweek.com](http://www.copenhagenfashionweek.com)
- 1 mention in the CFW APP event calendar

**DKK 12500**

#### **MEDIUM PACKAGE**

- 1 Facebook post one day before the event to promote the event
- 1 mention in the event calendar on [www.copenhagenfashionweek.com](http://www.copenhagenfashionweek.com)
- 1 mention in the CFW APP event calendar

**DKK 3500**

#### **SMALL PACKAGE**

- 1 mention in the event calendar on [www.copenhagenfashionweek.com](http://www.copenhagenfashionweek.com)
- 1 mention in the CFW APP event calendar

**DKK 1500**