

COPENHAGEN
FASHION
WEEK®

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SHOW PRODUCTION OFFER

SS19
7-10 AUG

CFW SHOW LOCATION & SHOW PRODUCTION

Copenhagen Fashion Week SS19

LISTED BELOW ARE THE COST OF SHOW PRODUCTION AT THE OFFICIAL
COPENHAGEN FASHION WEEK SS19 SHOW VENUE

1. BLANK PAPER

•Rent of standard show venue set-up

Please find show venue details and specifications in the last page of the show venue kit.

IN TOTAL:

DKK 20,000*

2. BLANK PAPER WITH STYLE

•Rent of standard show venue set-up

•Make-up artists

•Hair stylists

•Look day

IN TOTAL:

DKK 41,000*

3. LEAN BACK AND ENJOY THE RIDE

•Rent of standard show venue set-up

•Make-up artists

•Hairstylists

•Look day

•Choreographer

•Music and DJ

•Project management

IN TOTAL:

DKK 98,000*

(VAT is not included in any of the prices)

**NOT INCLUDED:*

•Application fee - and show calendar fee

•PR, invitations, seating plan etc.

FOR YOUR INFO

STANDARD MARKET PRICES (ESTIMATED)

EVENT LOCATION:

The Official Show- and event venue of Copenhagen Fashion Week SS19 is Maskincentralen situated in Carlsberg Byen

RENT OF STANDARD SHOW VENUE SET-UP:

MAKE-UP ARTIST

You would need:

- 1 key artist
- 2-4 make-up artists

HAIRSTYLIST

You would need:

- 1 key artist
- 2-4 artists

LOOK DAY:

This is a day to coordinate the look of the show with the key make-up artist and the lead hairstylist incl. model.

- New face model for 4 hours

MODELS:

Depending on specific models, the prices can vary as can the amount of models - we recommend 12-20 models.

- New faces are around DKK 1,200 per show and more experienced models are around DKK 2,000-3,000 per show.

CHOREOGRAPHER:

Depending on meetings, length of the show and demands for how creative the choreography has to be.

MUSIC AND DJ:

Depending on meetings, music demands, length of the show etc.

PROJECT MANAGEMENT

With a project manager, you will get a person who monitors the project from beginning to end.

Which means that all the bullets above will be taken care of and booked for you.

Standard agency prices:

•Rent of standard show venue set-up	DKK 100.000
•Make-up artists	DKK 20,000
•Hair stylists	DKK 20,000
•Look day	DKK 1,000
•Choreographer	DKK 10,000
•Music and DJ	DKK 10,000
•Project management	DKK 35,000

In total:

DKK 196,000*

(VAT is not included in any of the prices)

STANDARD SET-UP OF SHOW VENUE KIT:

THE STANDARD SHOW VENUE SET-UP INCLUDES A RUNWAY DIRECTLY ON THE FLOOR, SEATING/ BENCHES FOR APPROX. 200 PAX AND APPROXIMATELY 200 STANDING PAX. PLACED IN DIVIDED SECTIONS SURROUNDING THE RUNWAY, STANDARD LIGHTING, FOCUSING AND PHOTOGRAPHY RISERS FOR PHOTOS AND VIDEOS AT THE END OF THE RUNWAY.

INCLUDED

- Standard lighting and focusing
- Sound and light technicians
- Heating, electricity and restrooms
- Cleaning before and after
- Guards and security
- Backstage facilities, read more below.
- Water and coffee backstage

BACKSTAGE

There will be two backstage areas, perfect for your preparation as well as shooting videos and more. The backstage areas are fully facilitated, each with:

- 10 clothing racks
- Mirrors
- Tables
- Chairs
- 8 hair and makeup stations
- 1 professional steamer

Furthermore, there will be areas for hosting smaller press conferences and having meetings, upon request.

NOT INCLUDED

- Elevated runway
- Models
- Choreography
- Music/DJ
- Stylists
- Runway cover
- Removable Runway
- Seaters and host for the guest list
- Waiters
- Dressers
- Special production design e.g.: Production managers, carpenters, surfaces, signage, covers, projection, screen walls, spotlights etc.
- Catering and beverage services
- Recording of show video and/or live streaming (can be requested separately)
- Hair and make-up team/products
- KODA fees for music royalties

