

COPENHAGEN  
FASHION  
WEEK®

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SHOW PRODUCTION OFFER

SS19  
7-10 AUG

## CFW SHOW LOCATION & SHOW PRODUCTION

*Copenhagen Fashion Week SS19*

LISTED BELOW ARE THE COST OF SHOW PRODUCTION AT THE OFFICIAL  
**COPENHAGEN FASHION WEEK SS19** SHOW VENUE

### **1. BLANK PAPER**

•Rent of standard show venue set-up

*Please find show venue details and specifications in the last page of the show venue kit.*

**IN TOTAL:**

**DKK 20,000\***

### **2. BLANK PAPER WITH STYLE**

•Rent of standard show venue set-up

•Make-up artists

•Hair stylists

•Look day

**IN TOTAL:**

**DKK 41,000\***

### **3. LEAN BACK AND ENJOY THE RIDE**

•Rent of standard show venue set-up

•Make-up artists

•Hairstylists

•Look day

•Models (12-20 new faces)

•Choreographer

•Music and DJ

•Project management

**IN TOTAL:**

**DKK 98,000\***

(VAT is not included in any of the prices)

*\*NOT INCLUDED:*

•Application fee - and show calendar fee

•PR, invitations, seating plan etc.

## FOR YOUR INFO

STANDARD MARKET PRICES (ESTIMATED)

### RENT OF STANDARD SHOW VENUE SET-UP:

#### MAKE-UP ARTIST

*You would need:*

- 1 key artist
- 2-4 make-up artists

#### HAIRSTYLIST

*You would need:*

- 1 key artist
- 2-4 artists

#### LOOK DAY:

*This is a day to coordinate the look of the show with the key make-up artist and the lead hairstylist incl. model.*

- New face model for 4 hours

#### MODELS:

*Depending on specific models, the prices can vary as can the amount of models - we recommend 12-20 models.*

- New faces are around DKK 1,200 per show and more experienced models are around DKK 2,000-3,000 per show.

#### CHOREOGRAPHER:

*Depending on meetings, length of the show and demands for how creative the choreography has to be.*

#### MUSIC AND DJ:

*Depending on meetings, music demands, length of the show etc.*

#### PROJECT MANAGEMENT

*With a project manager, you will get a person who monitors the project from beginning to end.*

*Which means that all the bullets above will be taken care of and booked for you.*

*Standard agency prices:*

|                                     |             |
|-------------------------------------|-------------|
| •Rent of standard show venue set-up | DKK 100,000 |
| •Make-up artists                    | DKK 20,000  |
| •Hair stylists                      | DKK 20,000  |
| •Look day                           | DKK 1,000   |
| •Models                             | DKK 24,000  |
| •Choreographer                      | DKK 10,000  |
| •Music and DJ                       | DKK 10,000  |
| •Project management                 | DKK 35,000  |

#### In total:

(VAT is not included in any of the prices)

**DKK 220,000\***

## **STANDARD SET-UP OF SHOW VENUE KIT:**

THE STANDARD SHOW VENUE SET-UP INCLUDES A RUNWAY DIRECTLY ON THE FLOOR, SEATING/ BENCHES FOR APPROX. 200 PAX AND APPROXIMATELY 200 STANDING PAX. PLACED IN DIVIDED SECTIONS SURROUNDING THE RUNWAY, STANDARD LIGHTING, FOCUSING AND PHOTOGRAPHY RISERS FOR PHOTOS AND VIDEOS AT THE END OF THE RUNWAY.

### **INCLUDED**

- Standard lighting and focusing
- Sound and light technicians
- Heating, electricity and restrooms
- Cleaning before and after
- Guards and security
- Backstage facilities, read more below.
- Water and coffee backstage

### **BACKSTAGE**

There will be two backstage areas, perfect for your preparation as well as shooting videos and more. The backstage areas are fully facilitated, each with:

- 10 clothing racks
- Mirrors
- Tables
- Chairs
- 8 hair and makeup stations
- 1 professional steamer

*Furthermore, there will be areas for hosting smaller press conferences and having meetings, upon request.*

### **NOT INCLUDED**

- Elevated runway
- Models
- Choreography
- Music/DJ
- Stylists
- Runway cover
- Removable Runway
- Seaters and host for the guest list
- Waiters
- Dressers
- Special production design e.g.: Production managers, carpenters, surfaces, signage, covers, projection, screen walls, spotlights etc.
- Catering and beverage services
- Recording of show video and/or live streaming (can be requested separately)
- Hair and make-up team/products
- KODA fees for music royalties